

CITY OF ASHEVILLE PROCLAMATION

WHEREAS, on December 7, 2020 we come together to celebrate the 90th birthday of Jerry V. Sternberg; and

WHEREAS, Jerry was born and bred in Asheville, attended the city public schools, and as a child worked in his father's hide and recycling businesses along the French Broad River. He graduated from the University of North Carolina and then served in the U.S. Navy as Operations Officer aboard the USS Bryce Canyon during the Korean Conflict. After his service years he returned to Asheville where he began his first business venture in buying and selling surplus goods; and

WHEREAS, for the next sixty-five years he established successful businesses located in Asheville's River District, downtown, and throughout Buncombe County, purchasing several warehouses and developing commercial and industrial properties. He also partnered with local and national developers on various projects; and,

WHEREAS, readers of the Mountain Xpress have enjoyed Jerry's articles in his column *The Gospel According to Jerry* for many years where he harkens back to life in the early days of Asheville and unapologetically narrates his take on current events; and,

WHEREAS, Jerry has always highlighted the importance of philanthropy and has been dedicated to helping local civic, community and non-profit organizations realize their extraordinary goals in our community; and

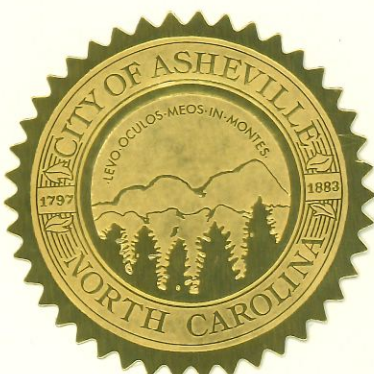
WHEREAS, Jerry continues active daily participation in his businesses and plays golf as often as the young whippersnappers can keep up with him.

NOW, THEREFORE, I, Esther E. Manheimer, Mayor of the City of Asheville do hereby proclaim this 7th day of December, 2020 as

JERRY V. STERNBERG DAY

in the city of Asheville, and encourage all citizens to mark the occasion with grand revelry appropriate to this momentous day.

IN WITNESS WHEREOF, I hereunto set my hand and Seal of the City of Asheville to be affixed this 7th day of December 2020.



ESTHER E. MANHEIMER
MAYOR