

City of Asheville
BOARDS AND COMMISSIONS
Application Form

APPLICANTS ARE STRONGLY URGED TO ATTEND SEVERAL MEETINGS OF A BOARD PRIOR TO APPLYING AND/OR APPOINTMENT TO A BOARD

Name of board or commission(s): Asheville City Council

Your name: John M. Noce Home Phone #: (828) 255-9576

Street address: 114 Middlemont Ave. City: Asheville Zip Code: 28806

Mailing address (if different): _____

Employer: Self

Your position: Consultant Office Phone #: (828) 582-4373

Resident of City Asheville County Buncombe Race W * Sex M * Age 41 *

Are you a United States Citizen (circle one)? Yes or No

Residence location (check one): Central _____ North _____ South _____ East _____ West X

How did you become aware of the opening? _____ Webpage _____ Current Volunteer _____ eNews _____
_____ Government Channel _____ Newspaper X Radio _____ Organization _____ Agenda _____ Other _____

Please indicate the area(s) of expertise that you can bring to the above board(s), and then in detail list education, experience, reasons for your interest, and other factors that support your interest in serving (use additional sheets if necessary). Expertise: _____ Legal _____ Technical X Fundraising X Community Contacts X Business Management (Financial) X Business Management (Operational) X Public Speaking

Education: Bachelor's of Science in Social Studies Education - Taught U.S. Government, World History, American History

Experience: Board of Elections - Precinct Management, Neil for Congress Campaign Office Manager, Sales

Real Estate Investor,

Interested in serving because Asheville needs a vision of the future that takes into account all interests. As someone who is in the center, I believe I can provide balance on key issues facing the City. I bring a variety of skill sets to the table as stated on my attached resume.

Return to:
Maggie Burleson, City Clerk
Post Office Box 7148
Asheville, N.C. 28802-7148

E-Mail: mburleson@ashevilenc.gov
Telephone: 259-5601
Fax #: 259-5499

Signature: John M. Noce
Digitally signed by John M. Noce
DN: cn=John M. Noce, o, ou,
email=johnnoce@charter.net, c=US
Date: 2008.11.23.11:44:40 -0500

Date: 11/23/2008

E-Mail: johnnoce@charter.net

Fax #: (828) 255-9576

* This information is requested for the sole purpose of assuring that a cross section of the community is appointed.

John Noce

114 Middlemont Ave., Asheville, NC 28806

(828)255-9576 (Home)

(828)582-4373 (Cell)

johnnoce@charter.net

Professional Achievements

Management & Administrative

- Managed operation of campaign headquarters and call center including staff of over 100 volunteers
- Managed setup of campaign Headquarters & separate fundraising office including creation of phone bank and mailing lists.
- Managed needs of 63 precincts and staff of 190 precinct workers
- Researched, gathered information and performed analysis for numerous projects which provided significant contribution to project results
- Identified and turned out 1100+ registered voters with no prior voting record
- Assessed processes and implemented process improvements
- Streamlined payroll process increasing efficiency by 90%
- Performed inventory control, reconciliation and research

Sales & Negotiations

- Negotiated & purchased real estate for an average of 55% of fair market value
- Received Saturn Award for Outstanding Customer Service
- Achieved monthly sales goals on a consistent basis
- Significantly increased exposure of DeVry University in WNC schools
- Proven Ability to overcome obstacles and objections
- Utilize various marketing techniques to attract new business

Information Development and Distribution

- Design and host websites for a diverse set of clients
- Consistently achieve top 10 search engine rankings on Google and Yahoo
- Created Issue advertisements published in newspapers throughout Western NC
- Created Board of Elections Voter Information Guide distributed via Asheville Citizen-Times to over 40,000 subscribers
- Created PowerPoint presentation that won \$2.6 million contract
- Instituted blast e-mail, blast fax and bulk mailing processes
- Design and publish monthly newsletters, flyers, brochures & e-Books

Education

- Developed presentations and held training and seminars on various topics, including creation of written materials
- Invited to Governor's WNC mansion to give speech and hold Q&A session
- Create articles and publish e-books on various topics
- Instituted instructional goals and methods in a team environment with a global perspective approach to learning

Skills and Software

- Management
- Analytical Skills
- Research & Problem Solving
- Website Design
- Search Engine Optimization
- Hardware/Software Installation
- Computer Upgrades/Repairs
- Microsoft Office (Excel, Word, PowerPoint) / Open Office
- Crystal Reports
- Adobe Captivate / CamStudio
- Photo Shop / GIMP / Paint
- Scribus – Desk Top Publishing
- Dreamweaver, NVU, Kompozer, Hand coded HTML and JavaScript

Work History

Owner	Hotjohnnie.com AshevilleDiscounts.com WncWebDesigner.com IBuyCarolinaHomes.com	2003 - Present
Sales Consultant	Saturn of Asheville	2002-2003
Office Manager	Neill for Congress	2000-2000
College Recruiter	DeVry University	1998-1999
Deputy Director of Precinct Administration	Buncombe Co Board of Elections	1996-1998
Social Studies Teacher	Dade County Public Schools	1995-1996

Education

Bachelors of Science: Social Studies Education Grades 6-12
Florida International University, Miami, FL May 1995

Travel:**U.S. & Abroad**

United States: Arizona, California, Colorado, Connecticut, Florida, Georgia, Illinois, Indiana, Kentucky, Louisiana, Maryland, Minnesota, Mississippi, Missouri, Nevada, New Jersey, New Mexico, New York, North Carolina, Ohio, Oregon, South Carolina, Tennessee, Texas, Utah, Washington DC, West Virginia & Wisconsin
Canada: Ontario
Caribbean: The Bahamas, Cayman Islands, Jamaica, St. Kitts, & the Virgin Islands
Central America: Bay Islands of Honduras, Belize & Costa Rica
Europe: Austria, Belgium, England, France, Germany, Greece, Italy, the Netherlands & Switzerland
Mexico: Cancun, Costa Maya, Cozumel & Tijuana

Memberships

Carolina Real Estate Investor's Association (CREIA)	2003 -Present
➤ Club Webmaster	2007-present
➤ Board of Directors, Secretary	2006-2007
➤ Board of Directors, VP of Education	2005-2006
➤ Club Librarian	2004-2005
Int'l Assoc. of Home Business Entrepreneurs (IAHBE)	2006-Present

References

References are available on request.

1. What motivates you to apply for this position?

I moved to Asheville, NC in 1996. Since that time, I've looked for ways to give back to the city that has become my home. I have considered running for City Council several times, but never actually filed due to various reasons. My motivation is that I want to make Asheville a great place for people to live and work. Right now, there are many challenges the city faces and I strongly believe that I can provide valuable input into the process. Too often, politicians look at issues as if they are black and white. Our country was founded on the idea that Compromise is what's needed for a successful country. As a real estate investor and former salesman, I know how to listen to all sides and come to an agreeable solution in which everyone can benefit.

2. Where do you fall on the conservative-liberal spectrum in terms of fiscal and social policy?

I strongly believe that government is there to do what the people can not do for themselves. Fiscally, I'm very conservative. I do not believe that the answer to problems is simply to throw money at them and hope they go away. I believe that just as people must balance their checkbooks, so too should the government.

Socially, I'm more liberal. I think the government should stay out of the people's lives as much as possible. Don't get me wrong... I am not far left. I do realize the need for some restrictions on what people can and can't do for the safety of the masses.

3. In your eyes, what should be the top 2 or 3 priorities our City Council should be focused on in the upcoming year and why?

A. Growth Plan: Like it or not, people are moving to Asheville to enjoy the beauty that it has to offer. While this is a good thing, the city can not just grow without a clear vision. A growing population will have an effect on our economy, environment, natural resources, transportation systems, etc... and Asheville must be ready to handle this change before it becomes a problem.

B. Economy: Since arriving in Asheville, I've heard stories of families that can no longer afford to keep the property that has been with the family for generations due to high taxes. Low paying jobs combined with Asheville's high cost of living is also a problem. More affordable housing and higher paying jobs are needed to sustain Asheville's population and keep our young people here rather than watch them and their talents move away.

4. What do you consider the most crucial problem, need, or cause for the citizens of Asheville?
How would you approach its resolution or champion the cause?

Asheville's natural resources are of major concern. The water issues that we are experiencing, (old water lines that leak millions of gallons plus drought conditions) combined with our rapid growth is leading to major issues down the road. Water is any area's most precious resource. We need to fix/update the old lines that are leaking. We need to have conservation measures in place before we have a problem. I would look for ways to make new homes/buildings more efficient in their water usage, reduce waste in public buildings and offer education/tips for existing homeowners.

There are numerous conservation groups that would be happy to volunteer (in my opinion) on such issues.

5. 2008-09 and 2009-10 fiscal years will be financially tough for the City. What will be your top funding priorities and what would you like to see reduced to balance the budget?

Water and Transportation would be my highest priority for obvious reasons as stated above.

I believe Parks and Golf Courses would be lowest on my budget list. In my opinion, the city could team up with the local colleges and many of the hourly positions related to these could be done by volunteers for course credit or in some cases, some other benefit... which would in turn save the City money.

I believe the easiest way for the City to cut expenses would be to ensure that each City office streamline their departments. This way, when employees leave, retire or "move up the ladder" their vacant positions could be absorbed by other workers. This would reduce the expenses of salaries/benefits without having to layoff or terminate employees.

If we are honest, I'm sure we would agree that there is a faster, more efficient way of doing things. Personally, I believe property taxes are high enough. I would rather increase the City's income through other sources than an increase in property taxes.
