

City of Asheville
BOARDS AND COMMISSIONS
Application Form

APPLICANTS ARE STRONGLY URGED TO ATTEND SEVERAL MEETINGS OF A BOARD PRIOR TO APPLYING AND/OR APPOINTMENT TO A BOARD

Name of board or commission(s): ASHEVILLE CITY COUNCIL

Your name: GLEND A P. WEINERT Home Phone #: (828) 253-5004

Street address: 318 MIDLAND DR. City: ASHEVILLE Zip Code: 28804

Mailing address (if different): _____

Employer: GCW ENTERPRISES, INC.

Your position: PRESIDENT Office Phone #: (828) 230-1444

Resident of City ASHEVILLE County BUNCOMBE Race W * Sex F * Age 45 *

Are you a United States Citizen (circle one)? Yes or No

Residence location (check one): Central _____ North South _____ East _____ West _____

How did you become aware of the opening? _____ Webpage _____ Current Volunteer _____ eNews _____
Government Channel Newspaper _____ Radio _____ Organization _____ Agenda _____ Other _____

Please indicate the area(s) of expertise that you can bring to the above board(s), and then in detail list education, experience, reasons for your interest, and other factors that support your interest in serving (use additional sheets if necessary). Expertise: _____ Legal _____ Technical Fundraising Community Contacts Business Management (Financial) Business Management (Operational) Public Speaking

SEE ATTACHED RESUME AND QUESTIONNAIRE.

Return to:
Maggie Burleson, City Clerk
Post Office Box 7148
Asheville, N.C. 28802-7148

E-Mail: mburleson@ashevillenc.gov
Telephone: 259-5601
Fax #: 259-5499

Signature: Glenda P. Weinert

Date: 11-21-08

E-Mail: GWEIN@10A.COM

Fax #: (828) 253-5005

* This information is requested for the sole purpose of assuring that a cross section of the community is appointed.

GLEND A P. WEINERT

P.O. Box 8871
Asheville, NC 28814
828-230-1444 (Cell) ♦ 828-253-5005 (Fax) ♦ gwein@ioa.com

PROFILE

Dynamic operating executive effectively planned and operated five for-profit child day care facilities in the Asheville area. Conceptualized and executed strategic business growth while maintaining positive cash flow. Visionary plan grew business from original family-owned company (begun in 1958) with one location, to five locations with enrollment of 600 children and 100 employees. Skilled negotiator successfully planned, designed and executed construction of six day care facilities while containing costs and increasing the quality of child care. Proficient at operational forecasting and budgeting, cost reduction and profit optimization.

EDUCATION

University of Phoenix D.B.A. (Doctor of Business Administration)	Phoenix, AZ 2007-Present
Kennesaw State University M.B.A. Organizational Management	Kennesaw, GA 1992-1994
Lee University B.S. Accounting	Cleveland, TN 1981-1985
Asheville High School Diploma	Asheville, NC 1978-1981

PROFESSIONAL EXPERIENCE

GCW Enterprises, Inc. (DBA Little Beaver Day Care Centers) <i>Owner/President</i>	1995-Present
The Home Depot <i>Accountant</i>	1989-1995
It's Yogurt and More <i>Owner/Operator</i>	1988-1990
Heinz Daniel Associates <i>Pension & Profit Sharing Consultant</i>	1987-1988
Automatic Data Processing (ADP) <i>Payroll Accountant</i>	1985-1987

COMMUNITY/VOLUNTEER ACTIVITIES

- **Irene Wortham Center**
 Chairman of the Board 2008- Present
 Vice-Chairman 2007-2008
 Board Member 2005-2007
- **Junior League of Asheville**
 Sustaining Advisor to the Board 2008-2009
 President 2005-2006
 President-Elect 2004-2005
 Vice President of Community 2002-2003
 Childwatch Chair 2001-2002
 Vice-President of Finance 2000-2001
- **Children First of Buncombe County**
 Community Advisory Council 2007- Present
 Chairman of the Board 2003-2004
 Board Member 2002-2003
- **Asheville Tourists Children's Fund**
 Board Member 1999- Present

AWARDS & CERTIFICATIONS

- NC Real Estate Commission- Provisional Real Estate Licensee, 2008
- United Way Volunteer Leader of the Year, 2004
- Leadership Asheville, 2002
- The Dovia Award –Volunteer of the Year, 2001
- Who's Who in American Business Women, 2000

1. What motivates you to apply for this position?

Contributory leadership! I find it frustrating when I see people who sit on the sidelines and complain without every really trying to contribute to the concerns and operation of the City of Asheville. I want to be a truly active participant in the leadership of our community. I would bring a good balance of managerial and fiduciary skills to the Council, along with my belief in protecting and guarding what we have here in Asheville.

2. Where do you fall on the conservative-liberal spectrum in terms of fiscal and social policy?

I am socially responsible and fiscally conservative. Our obligation and commitment to the taxpayers is to be good stewards of their money. It is critical to any management team, such as a City Council, for there to be balance between liberal and conservative to determine what is best for operations of our city. I believe I can contribute to this kind of balance.

3. In your eyes, what should be the top 2 or 3 priorities our City Council should be focused on in the upcoming year and why?

Our top priority should be the budget. The budget is always a priority, but in times of economic uncertainty, the ability to manage a reduction in revenue while still maintaining a certain level of services is a huge challenge. Our budget is probably the most important aspect of assuring that the needs and concerns of our community are met.

Parking should be the next priority. Without adequate downtown parking, tourists and local customers cannot patronize our local businesses. Maintaining good traffic flow and increasing the ability of people to work in and visit downtown is vital.

4. What do you consider the most crucial problem, need, or cause for the citizens of Asheville? How would you approach its resolution or champion the cause?

Our most crucial problem right now is our ability to manage current revenue without increasing the tax burden on citizens. My budget experience and financial background in running a for-profit child care facility gives me a unique insight into meeting the needs of families and children, while still being fiscally responsible to my employees and the community.

5. 2008-09 and 2009-10 fiscal years will be financially tough for the City. What will be your top funding priorities and what would you like to see reduced to balance the budget?

Before I can honestly answer that question, I would have to do an in-depth review of the budget and learn more about operations with regards to how the City finances are structured and how revenues are allocated. The budget must be looked at as a whole, looking at the big picture- you cannot fund in segments. I believe as a City Council member, it would be my duty to make budget decisions based on all available information, instead of basing them on emotion.